

# Study Tour of Chinese History Culture and Yantai Jiaodong Folklore Culture

## I. Presentation of the Theme

China has a history of 5,000 years. The history and culture of the Chinese nation is the collection of the evolution of Chinese civilization.

China has a vast territory. There are many kinds of distinct regional culture due to the geographical environment, climate & products and historical & cultural accumulation of specific regions. Beijing and Yantai are the representative cities of inland culture and marine culture in northern China. There are distinct differences in art, architecture, customs, diet, and human personality. To experience differences in different regions through Chinese history and culture and to understand the regional connotation of Chinese culture will be the theme of this study tour.



## II. Learning Objectives

The study tour will be based on the royal culture study in Beijing. To understand the context of the Chinese history culture, to experience the historical origin of Chinese culture, and to explore Beijing's historical culture and royal culture in detail.

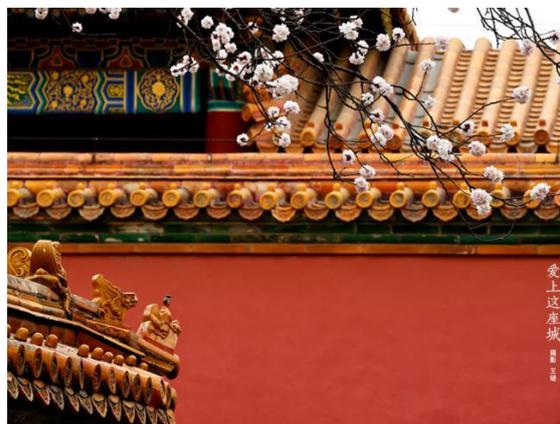
It will take the study tour of Jiaodong folklore culture in Yantai as another representative. To understand the context of the history and culture of Jiaodong, to experience the Jiaodong folklore culture and to feel the Yantai Marine and Immortals Culture.

## III. Time and content of the study tour

Time: May 20th - May 27th, 2019, with 8 days and 2 cities in total.

### **Beijing-- The Royal culture reflects Chinese history and culture**

Surrounded by modern architectures, many places in Beijing are shining with a history of 500,000 years of human activity. The ancient capital Beijing has a long history and is the most representative stereoscopic museum of Chinese traditional culture. It is a golden name card for Chinese civilization and a gateway for seniors from abroad to study in China.



1. Famous scholars will be invited to deliver wonderful study tour lectures for the study tour students at Beijing. The study tour will focus on the essence of royal culture by taking the royal city culture as the core to show the up and down destiny of Chinese royal culture. The study tour students will understand the context of Chinese history and culture indeed.

2. The study tour students are going to visit the royal architecture. According to the visit of Palace Museum, Tiananmen and other historical buildings to feel the rise and fall of the Royal Family and to understand the changeable history.



3. The study tour students are going to reveal the mystery of the royal culture and to feel the real Chinese civilization by interesting interactive experiences in the royal dining tasting, royal etiquette experience and other activities of the study tour.



4. The study tour students are going to visit the Beijing U3A during the study tour and exchange ideas and friendships with the local students.

**Yantai-- To Participate in the World Senior Tourism Congress, and experience Yantai Food & Wine and Jiaodong Folklore History and Culture.**

Yantai is Located on the Jiaodong Peninsula. It has a charming fairyland coast and distinctive Jiaodong culture characteristics. It also has the distinct characteristics of the northern Chinese marine culture. The folklore, crafts, architecture, and food that have been handed down for thousands of years showing the wisdom of life will be presented to the world's study tour students in this study tour.



**Yantai study tour arrangements:**

1. During the study tour, the study tour students are going to participate in the World Senior Tourism Congress (WSTC) in Yantai. The World Senior Tourism Congress (WSTC) is the first event focusing on senior tourism in

the world. It is supported by international organizations such as the UNCTAD, UNESCO, UNWTO, AIUTA, and FIAPA. It will invite representatives of U3As, officials of Tourism Destinations, experts for senior education and senior tourism from many countries to attend the WSTC. It will present the cultural customs and study tour arrangements of the tourism destinations in the world to the study tour students from all over the world.



2. The study tour students are going to visit Yantai U3A, Tianma International Vellas Study Tour Complex to exchange ideas and friendships with the local students.



3. The experts of Jiaodong folklore culture will be invited to tell the interesting story of Jiaodong folklore culture and to show the true context of Jiaodong culture to the study tour students.

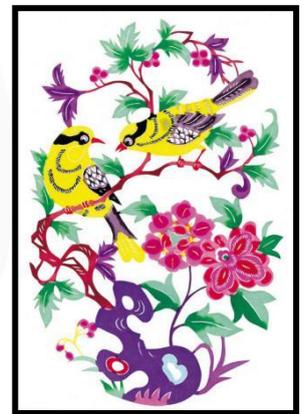




4. Walk into Yantai Wenboyuan to understand the development of Yantai area, to feel the long history and splendid culture of Jiaodong area. Walk into the birthplace of Oriental immortal culture, to visit the scenic spot of Penglai Pavilion, which is a fairyland on earth. To experience the unique marine and immortal culture in Jiaodong area and to learn the folklore fishing culture of Jiaodong.



5. The study tour students will visit Qixia Mou's Manor, the largest landlord manor in the north, to understand the architectural culture, life and customs of Jiaodong, etc. At the same time, the Jiaodong folklore culture inheritors will be invited to teach the study tour students to learn the paper-cut, dough-making and Chinese flower steamed bun, etc.



#### IV. Study Tour Fees

The fees for Chinese History Culture & Yantai Jiaodong Folklore Culture study tour are 5000 RMB(650€)/ person(twin-beds, sharing room) and 6500 RMB(840€)/ person(double room) with 4 stars standard hotel.



## Study Tour of Chinese History Culture and Yantai Jiaodong Folklore Culture

No.	Time	Location	Content	Catering (recommended)
1	May 20: Whole day	Beijing Airport	Airport pick up and arrange accommodation	Dinner: Welcome Dinner
2	May 21, Morning	Beijing U3A	Visit the U3A, exchange and develop friendship with the Chinese study tour students. Having famous scholars to explain the history, culture of Beijing and royal culture to understand the historical context of the royal culture	Lunch: Special Traditional Beijing Lunch
	May 21, Afternoon		Experience the study of Palace Etiquette	Dinner: Experience the meal of the Palace(imitation imperial cuisine)
	May 21, Evening	Beihai, Shichahai	Walk on the Culture Street of Beihai and Shichahai	



3	May 22, Morning	Palace Museum, Tiananmen Square, Qianmen	Visit the Palace Museum, Tiananmen Square, accompanied by a professional instructor in the royal building to understand the ups and downs of the history. Walk in Cultural Walk Street of Qianmen Dashilanr to feel the bustling scene of the streets of the former Imperial City and the folk life of ordinary people	Lunch: Chinese Health Lunch
	May 22, Afternoon	Canal Culture Theme Park	Visit the Canal Culture Theme Park. The culture formed by the officials making an inspection tour out of Beijing, people paying tribute and worship in ancient time will be explained	Dinner: Quanjude Roast Duck
4	May 23, Morning	Beijing-Yantai	High-speed Train	

	May 23, Afternoon	Yantai U3A, Tianma Vellas International Study Tour Complex	Visit Yantai U3A, Tianma Vellas International Study Tour Complex. Having the folklore expert to explain the folklore culture of Jiaodong, and feel the folklore culture such as the unique building, humanities, food and so on in Jiaodong	Lunch: Yantai Cuisine
	May 23, Evening	Yantai	Welcome Dinner	
5	May 24, Morning	Yantai Report Hall	Opening Ceremony of WSTC and keynote speech	Lunch: Special Shandong Cuisine
	May 24, Afternoon	Yantai Wenboyuan	Yantai Wenboyuan, to understand the changing course of the Yantai area from the ancient period to the national revolution, and experience the long history and splendid culture of the Jiaodong area	
	May 24, Evening		Art Performance of Chinese U3As	Dinner: Yantai Cuisine

6	May 25, Morning	The Mu's Manor in Qixia	By visiting the largest manor in north part of China, international senior study tour students will experience in depth the agricultural production customs of the Jiaodong Peninsula, the customs of family inheritance, food, clothing, shelter, life etiquette, festivals, architectural customs, and other ancient folklore matters	Lunch: Special Jiaodong Cuisine
	May 25, Afternoon		Experiences of folklore art of Jiaodong such as paper-cut, Chinese flower steamed bun and so on	
	May 25, Evening	Tianma Vellas International Senior Study Tour Complex	Dinner Party for the Friendship	

7	May 26, Morning	Yantai- Penglai	Go to the Penglai Pavilion, which is the fairyland of the world. Experience the unique marine culture and the culture of the Eight Immortals in the Jiaodong area, and participate in the folklore cultural activities of the Jiaodong area.	Lunch: Farmhouse Dishes
	May 26, Afternoon	Penglai	Back to Tianma Vellas International Senior Study Tour Complex	
	May 26, Evening		Farewell Dinner	
8	May 27.	Yantai Airport send-off		Lunch: Yantai Cuisine